RIBAG

Media release: Collection extension VIOR bold – Bright light experience.

The VIOR ceiling lamp, launched two years ago, was immediately convincing with its unique appearance and patented lighting technology. The extremely popular lamp aroused the need for a correspondingly larger and lightintensive version for the project area and for use in large recreational areas. We have responded to this request and are pleased to present today the VIOR bold collection extension.

Brilliant performance
With only a single point light source, the bright VIOR bold combines narrow-beam, brilliant direct light with gentle, indirect light to brighten the ceiling. Its unique technology and pleasant lighting mood support the appreciation of the architecture and make a major contribution to the feeling of comfort. The clear lamp form fits timelessly into any interior architecture and adds subtle accents to the interior design.

Patented lighting technology
Developers and designers at RIBAG have been collaborating with the acclaimed Bartenbach Lighting Laboratory for two years on the unique, patented lighting technology. Precision primary and various secondary lenses direct bright light accurate and glare-free into the room. A finely designed microreflector ensures soft distribution of the light on the ceiling, perceptibly opening the room. With the highest precision in form and function, the VIOR bold ceiling lamp is unique in its appearance and lighting effect.

Areas of application
VIOR bold is a professional and versatile lighting solution for brilliant basic lighting. It is especially suitable for use in spacious meeting or transit areas, and provides high visual comfort for an optimal working atmosphere in offices and educational rooms.

Available as ceiling lamp from 23.11.20 in the colors black and white. The high functionality and the precise workmanship allow an easy installation and a maintenance-free operation of the light.

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Application pictures

Fig. 1: Reception room with white VIOR bold ceiling lamps

Fig.2: Dining room with black VIOR bold ceiling lamps

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Fig. 3: Partial section Fig. 2, lounge area with black VIOR bold ceiling lamps

Fig. 4: High multi-functional room with black VIOR bold ceiling lamps, integrated in acoustic ceiling panels

➔ **All pictures are available in high resolution in the attached ZIP folder for free use.**

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About RIBAG
For more than 25 years, the success of the Swiss family business has been based on its high innovative strength. Pioneering spirit, enthusiasm and a passion for light aesthetics characterize the philosophy of RIBAG. The fact that the RIBAG brand has been able to assert itself on the domestic and foreign markets for years is based on the constant striving for outstanding lighting solutions for sophisticated architecture, unique design and unmistakable quality.

For further information and pictures, please contact the press contact below.

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